

ALR Writing Services FAQ:

Everything You Need to Know

The Manual!



For all your writing needs

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Why Choose a Professional Writer?

Writing is something which anybody can do and it is also something which can be learned quickly and easily by most. However, whilst it is a skill which many people do possess, most people do not actually take their writing to a professional level. Either it does not interest them or they simply just do not understand how to put the right words together to make something *sell*. Whatever the reason, writing just isn't for everybody and there is no problem in that at all.

Professional Writers

Professional writers love what they do – I love what I do. It is satisfying to be able to create something which will help somebody else in the long run. I actually enjoy waking up and seeing which projects I have to work on. The work is varied, it is fun and most of all I am doing something which I enjoy and because of that reason it just doesn't feel like work sometimes.

Professional writers know what works. They can take a topic and turn it into something spectacular. Whether you want an article for your website or if indeed you want content for a whole website - a professional writer can do it for you. They have the knowledge, the skills and they know how to put it all together. Put simply, professional writers know how to put something across to make people understand it in the easiest possible way. Most importantly of all though, a professional writer will be able to not only meet, but they will exceed your expectations.

Why Choose ALR Writing Services Instead Of All The Rest?

There are quite a few writing professionals out there and also quite a few writing agencies too. So, just why should you choose my services ahead of all of the rest? Well, quite simply because each and every writer is different and whilst the others may also be great at what they do, I can offer you a unique and friendly service personalised to suit you.

It Is All About Your Preferences

Generally, the only way in which you can tell if my services will be right for you, is by knowing what you are truly looking for. I can write on a large variety of topics and I am always willing to consider new ones too.

Everything that I write is always 100% original and even with any rewrites, unless otherwise stated by the client; I always try and completely rewrite them to make them unique and personal to me. I do not understand writers who copy other people's work. I am a writer simply because I love writing and I would never consider using somebody else's work and passing it off as my own. It would make no sense and it would discredit my abilities as a writer also.

I research everything that I write too. Whilst I may have previous knowledge of some subjects, I always try to research further information if needed, in order to make sure that I give the reader the best information possible in regards to the topic. So, if you do have a project which requires research it is no problem and I am more than happy to do it.

My Passion Shines Through

I have always believed that if you are passionate about something, you will produce your best work and that is indeed true with my writing. As I am so interested in what I do, I always give 110% to it and I really do feel that shines through in my work.

Something I do understand however is that my writing style will not be to every single client's taste. I do not pretend to be better than what I am and I will gladly show samples to any interested client. I make no false promises and I will gladly create a sample to specification if needed. If a client is not happy with my first submitted work to them, I always re-edit if needed and usually at no further cost to them either.

Giving To Charity

My prices are really reasonable compared to many other writers' prices. Also, one thing which I am giving serious thought to, is giving a fraction of the amount of money which I make to charity. I am passionate about wildlife and I would love to be able to donate to charities such as WWF as well as other smaller charities too. So, by choosing my services, in the hopefully near future, you will also be helping out the endangered species around the world as well as helping out other people.

There will be a section on the website so that you can see exactly where the money is going. I'm not sure how to put it all together but soon I will be putting a section up which will explain more about my ideas and you will also be able to give your input too.

To Sum Up

Overall I can offer:

- A Personalized Service to Suit You
- Knowledge and Experience on a Large Variety of Topics
- Quick Responses to Any Correspondence
- Reasonable Rates
- Quick Turnaround Times

I really do aim to give 110% into my work and hopefully that will show in my completed articles. If not I always re-edit until the client is happy. No matter what your subject matter I will consider it and give it my best so if you don't see a topic on my list of expertise please don't just assume that I will not do it – simply enquire and I will get back to you ASAP.

What Are The Complete Services Which ALR Writing Services Provides?

My main speciality is articles and web content. I have written hundreds if not thousands of articles and I really feel that it has broadened my expertise quite a lot. However, I do also offer other writing services too so here you will find a full list of my services including articles as mentioned earlier.

Articles

When I say I offer articles I mean both articles written from scratch and articles which need to be rewritten. I have done many, many rewrites and as mentioned earlier, I have written hundreds of articles too. There is no article which I will not consider and I do accept article package up to batches of 50 at a time.

Web Content

With so many people using the Internet, there is always room for web content and I have written various websites on a number of different subjects. So, whether you want a complete content redesign or if you would just prefer fresh content for a new site then do not hesitate to ask! I also write content for homepages.

Newsletters

I have experience writing newsletters and I do enjoy doing them. So, if you do need either a one off newsletter or a regular one, I can do it for you.

Blogs

I also have experience of writing regular blogs on various topics from finance to dog training. Blogs tend to be quite popular these days so if you would like some fresh content for your blog it can be done.

E-books

E-books are a new service which I am offering after I completed my first one recently. I aim to write my own E-books as well as ones for clients so hopefully this will be a regular service I can offer clients. No matter what your subject is I will consider writing it!

Manuals and How-To Topics

I do enjoy writing manuals as well as how-to topics so if you do need one doing I can help! This manual which I have created is a fairly simple one but if you are looking for something in particular please let me know!

PowerPoint Presentations

Another service I offer is creating PowerPoint presentations. I used to volunteer with the National Trust in South Wales and whilst there I created a couple of PowerPoint presentations, one of which was shown to new clients of to the Trust. So, if you need a PowerPoint presentation completed for you I can easily do it for you.

Leaflets

Finally I can offer leaflets too. I have created quite a few leaflets over the past few years and again it is something which I really do enjoy.

So, as you can see ALR Writing Services really does offer you everything that you need. The only things that I will not do are Essays. I just do not agree with helping somebody cheat their education. Anything else I can definitely do so please feel free to enquire!

Do The Rights to The Articles Automatically Come With The Fee?

For many clients the rights to the articles are important and if needed I will include them with the final article fee. Obviously anytime that I can keep the rights to show them on my website or at least as samples to other clients I would really appreciate it. However it is certainly no problem and there is no added cost.

What Are The Rights?

For those who are unfamiliar with what rights actually are, generally they differ from client to client but usually they mean:

- The client can use the articles as they like
- They can say that they have written them
- The author cannot place the articles anywhere else

The reasons behind wanting to keep the rights are obviously because the client wants the public to think that they wrote it and that is completely understood here at ALR Writing Services.

So, if you do want all rights please let me know and if not also let me know so I can show it on my website under a new section of the website which will be called 'client samples'. Please not that even if I use the article or E-book or whatever it is that I wrote for you on this new section, I will never use it anywhere else or sell it to another buyer. It would simply be for my own website to show what I can do and basic rights would stay with you. Again, please say if you object to this when you contact me.

What Kind of Deadlines Can I Expect?

One of the most important things to clients is generally the deadlines which they can expect. Now, really it depends entirely upon the job itself and what the current workload is which I have. So, here you will find a general example of the deadlines you can expect.

Article Deadlines

If I am writing an article of around 500 words it would usually take me around half an hour depending upon how much research I had to do. So if you asked me to do one article you would have it within the same day (depending of course on the time differences).

If you asked me to do 10 articles I could do them for you within two days, maximum of three. For 25-50 articles expect a deadline of around a week to two weeks depending upon my current workload. I will of course tell you the proper deadline that I can do when you request work from me. So, if the deadlines here do not seem to fit your requirements, it is still worth e-mailing me to see if I can do your preferred deadline as I might not have as much of a workload and I could always prioritise and fit you in.

E-book Deadlines

E-books vary in deadlines because it all depends upon the length of the book. For a small 40-50 page book, it would generally take around two to three weeks realistically. Of course again I might be able to do it sooner so please ask if you are on a tight deadline, as you just might be in luck! Bigger E-books it would probably take me around one month to complete.

Other Deadlines

If you want a newsletter written it will generally take around the same time as an article would. So, if you want one newsletter you should have it within the same day, if not definitely the day after.

If you are after a leaflet I would usually suggest a deadline of around three to four days just to ensure that everything is done properly and to standard.

PowerPoint presentations will take around the same as a leaflet with four days being the average deadline. Again, it all depends upon the length of the presentation and what is needed.

Hopefully I have now explained the deadlines as clearly as possible. Remember that they are only rough deadlines as each one will vary depending entirely on the project and my current workload. I always prioritise so that if there is a tight deadline I can somehow fit it in. So, if you do need something doing urgently please feel free to contact me and we might be able to work something out.

Do You Have Anybody Else Working For You?

ALR Writing Services is run solely by me and I aim to keep it that way at least for the near future!

The main reason I do not hire anybody else to do some of my work for me is because I just do not feel comfortable passing on work to a client which I have not written myself. Also, the quality of writers is different and if a client comes to me for my writing skills I am not going to con them and hire somebody else at \$1 to write the work for me.

So, if you do ask me to do work for you, you can rest assured that is being done completely by me and that the standard of writing that you see in any samples shown to you is mine.

Do You Offer Graphics With Your Writing?

Some clients would love graphics to be added with their articles, newsletters, E-books or blogs. Now, I am not a photographer so there is no real way of getting original photographs. However, I can research and find relevant graphics if needed. Just state when you contact me that you would like graphics included and I can work that out with the overall price for you.

Remember the pictures will not be original so they will also be shown in other websites on the Internet.

Why Isn't There More Samples on the Samples Page?

The reason that there are currently only a few samples on the samples page is because I have not yet had the time to write more. With the Christmas holidays and the New Year I have had a backlog of work to get through and that has left little time to write the samples. However, there will be more in the very near future so keep checking back to see if more have been added.

Developments Planned

I am currently completely redesigning the samples page and it will be split into relevant sections so that you can easily see samples in any topic that you need.

There will also eventually be two sample sections. One sample section will be for samples which I have written completely from scratch which have not been sold or used anywhere. The other section will be for client samples so that you can see work which has been used by various clients of mine. The reason behind this is so that you have the chance to buy the samples which I have completely written from scratch. That would save you time if there was a sample on a

particular topic that you needed and once you had bought the sample it would come off the website altogether.

So, overall there will be more samples up ASAP and there will also be new developments to watch out for too.

What is The Log-In Section For?

The Log-In section of the website does not currently work because it is still being developed. I am introducing it so that clients will eventually be able to easily upload work and they will be able to track its progress and expected deadlines. I am not completely sure how this will work out yet but I am working on it and any feedback is appreciated.

So, that is everything that you currently need to know. If you do have any further questions please feel free to contact me and I will reply to you as soon as I can.

Thank you for taking the time to read through this manual and I hope you found it useful!

Many Thanks,
Aimee Rogers
ALR Writing Services